

LEADERSHIP FOR ENTREPRENEURS



ENGAGE



MOTIVATE



RETAIN

What is the Program?

Leadership is the art and science of converting entrepreneurial ideas and opportunities into organizational design and processes that leads to sustainable outcomes, including commercial.

Research by a Cornell economist shows that nearly 70% of promoter driven entrepreneurial firms fail in 2nd generation, 88% in third generation and only 4% survive in the fourth generation.

Leadership cannot be left to chance. It has to be deliberately strategized and built into the entrepreneurial strategy

The Program

The program uses a variety of techniques and methodologies. It starts with an interactive session on the need for leadership development and then moves to smaller sized group discussions on what is leadership and how it can be developed.

The program also assesses and profiles the participants for leadership competencies. The program enables sharing of best practice of strategies on leadership development and helps participants prepare an action plan on developing self and leadership pipeline in the enterprise.

Program Takeaways

- Sensitization on the need for building leadership in organization

- Gaining understanding on emerging trends on Leadership and Leadership Development
- Understanding the leadership potential of self on key competencies
- Awareness on best practices on leadership development
- Assessment of current status of enterprise against the best practices on leadership development
- Action planning for improving leadership of self and building leadership pipeline in organization

Who should attend?

This program is targeted at promoter-driven organizations, keen to ensure business sustainability by building leadership pipeline. Entrepreneurs of any generation and CEOs of businesses keen on building leadership pipeline can also benefit immensely from this program as it has been created with a focus to benefit participants from across industries.

Duration

1 day